

09/03/2020

Ref: Lingwood, Buckenham Road

ESCO Developments Ltd,
Blofield Business Centre,
Woodbastwick Road,
Blofield Heath,
NR13 4RR

GNLPO296 – Land east of Buckenham Lane and west of Buckenham Road

Dear Andrew,

I am writing on behalf of Flagship Housing Developments to express our support for this site for residential development being promoted by ESCO Developments Ltd. We believe this is a site that could come forward in association with our organisation in terms of delivering sustainable development in line with the emerging draft Greater Norwich Local Plan.

We are able to deliver a range of new housing options through different initiatives. These include building new homes for sale to create profit to support our growing programme of affordable homes for rent. Building low cost homeownership schemes to help those who aspire to own their own homes and expanding our portfolio of private rental homes.

Our financial strength, coupled with our internal development expertise, means we have sufficient capacity to ensure that we can assist in bringing forward this site for development. Currently, we have programmed this site to come forward in our build programme within the next 3 years.

We believe that the site, as described in the ESCO proposals, is viable and would contribute to resolving the housing need in the area. We are aware of the emerging policy requirements from the draft Local Plan and are confident that these can be met, and the proposed development delivered in a cost-effective manner. We will show how the development will be low carbon and contribute to the Local Plan's objectives.

Yours sincerely,

Chris Sperrin

Head of Pre-Construction (Flagship Housing Developments Ltd)